

Media Release

Generation T and Credit Suisse launch Social Impact Awards to celebrate young leaders who shape society in Asia

[Hong Kong – 15 August 2019] Generation T and Credit Suisse today announced that they have entered into a partnership to launch the inaugural **Gen.T x Credit Suisse Social Impact Awards** (“the Awards”) to recognise young talents who have brought about constructive disruption or made significant contributions to society in Asia. The selection criteria in the Awards are **social impact, sustainability** and **innovation**.

Sponsored by Credit Suisse, the Awards will commemorate **10** honourees from this year’s [Gen.T List](#), which is the definitive annual list of 400 young game changers – from eight territories in Asia, across 19 industry disciplines – who have the potential to become the leaders of tomorrow. The Gen.T List was launched by Asia Tatler’s Generation T in 2016.

Examples of activities that the judging panel will be looking for in each of the three criteria are as follows:

- **Social impact** – making a social impact in financial inclusion, higher education, conservation finance or in the area of social enterprises.
- **Sustainability** – making use of new sources of energy or clean technologies, developing solutions to reduce waste, or combating climate change and environmental degradation.
- **Innovation** – disrupting traditional industries with ground-breaking solutions or marrying technology with social impact.

Perspectives from Generation T and Credit Suisse

“We are delighted to announce Generation T’s collaboration with Credit Suisse on the region’s first Social Impact Awards,” said **Tamara Lamunière**, Head of Generation T Asia. “The 2019 Gen.T honourees deserve recognition for their outstanding achievements and it is extremely rewarding to have the support of Credit Suisse to further acknowledge the positive impact this exclusive group is making on society,” **Ms. Lamunière** added.

Dr. Francois Monnet, Head of Private Banking for North Asia and Chief Executive Hong Kong Branch, Credit Suisse, said: “On behalf of Credit Suisse, I would like to congratulate the 2019 Gen.T honourees on their endeavours to enhance the region we live in. The individuals recognised are young entrepreneurs, innovators and leaders who are creating positive social impact and contributing to the region’s future.”

Dr. Monnet continued: “As the **Bank for Entrepreneurs in Asia Pacific**, Credit Suisse embraces leaders with an entrepreneurial mindset and emphasises sustainable values in our corporate culture. We are therefore delighted to join hands with Generation T to launch the Social Impact Awards. **Social impact, sustainability and innovation** – the core values that these Awards celebrate – are dear to many of our next generation clients’ hearts and are consistent with those of our bank.”

The judging panel, comprised of executives from Generation T and Credit Suisse, will jointly identify the 10 winners of the Awards, which will be announced at the inaugural **Gen.T Asia Summit** at the Rosewood Hong Kong, from November 20-21, 2019. The 10 awardees will have access to Credit Suisse’ selected flagship platforms and networking events, such as the Credit Suisse Asian Investment Conference, the Credit Suisse Private Innovation Circle, and relevant Young Investors Organization (YIO) activities.

- Ends -

Click the link below to watch the Gen. T x Credit Suisse Social Impact Awards video.



For media and partnership enquiries, please contact:

Generation T

Nick Wilson, Marketing Director, nick.wilson@edipressemedia.com

Lee Williamson, Editor, lee.williamson@edipressemedia.com

Credit Suisse

Yukmin Hui, Director, Corporate Communications, Asia Pacific, yukmin.hui@credit-suisse.com

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Please click [here](#) to view the Gen.T List 2019

Click [here](#) for more information on the Gen.T Asia Summit

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Notes to editors:

About Generation T

Generation T's mission is to shape Asia's future by inspiring, connecting and recognising young successful entrepreneurs, professionals and creatives showing potential to become the leaders of tomorrow. The platform provides professional and intellectual enrichment on entrepreneurship, innovation, creativity and social impact through exclusive events, amazing experiences and highly curated content. The annual Gen.T List celebrates 400 disruptive young talents across Asia. The Gen.T Asia Summit brings together 200 young leaders for two days of inspirational talks, workshops, wellness, music, art and gourmet food. For more information, visit generationt.asia.

About Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). Our strategy builds on Credit Suisse's core strengths: its position as a leading wealth manager, its specialist investment banking capabilities and its strong presence in our home market of Switzerland. We seek to follow a balanced approach to wealth management, aiming to capitalize on both the large pool of wealth within mature markets as well as the significant growth in wealth in Asia Pacific and other emerging markets, while also serving key developed markets with an emphasis on Switzerland. Credit Suisse employs approximately 46,360 people. The registered shares (CSGN) of Credit Suisse AG's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.